

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination BRILL, ERIC D.	
		Examiner Michael J. Hicks	Art Unit 2165	Page 1 of 1

U.S. PATENT DOCUMENTS

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*	Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
U	Joachims, "Optimizing Search Engines Using Clickthrough Data", Proceedings of the Eighth ACM SIGKDD International Conference on Knowledge Discovery and Data Mining, Pages 133-142, 2002, ACM
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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